

RULES FOR LIBEREC IDEATHON 2025

General

- LIBEREC IDEATHON 2025** (hereinafter referred to as "Ideathon") will take place on **Thursday and Friday, April 10-11, 2025**, at **KC Vratislavice 101010** Nad Školou 1675, 463 11 Liberec-Vratislavice nad Nisou and at the **IGI Community Center** Nad Školou 342, 463 11 Liberec-Vratislavice nad Nisou.
- The **organizers** of the Ideathon are: **CzechInvest – Investment and Business Development Agency**, Štěpánská 15, 120 00 Prague 2, Company ID: 71377999 and **ARR – Agentura regionálního rozvoje, spol. s r.o.**, U Jezu 525/4, 46001 Liberec, Company ID: 48267210; (hereinafter referred to as the "Organizers").
- Registered participants, working in teams (hereinafter referred to as "participants" or "team members"), will tackle **challenges (assignments) issued by the Organizers** (hereinafter referred to as "challenges").
The exact challenge specifications will be presented at the beginning of the event.
- Ideathon **Partners** represent organizations and institutions that contribute to its organization. Main partners of the event are Liberec Region, the Statutory City of Liberec, and the Technical University of Liberec (TUL), which also provide financial support to the competition.
- Team members will present the **results of their work to a jury and the public in the form of a presentation at the conclusion of the Ideathon (April 11, 2025, approximately between 1:00 PM and 3:00 PM)**.
- Team size is set at 2-4 members.** Only **complete teams** may register for the Ideathon. Any high school student from Liberec Region or university student from the Technical University of Liberec may participate, provided they **register** via the online form at <https://1012plus.cz/cs/projekt/liberec-ideathon-2025> and **agree** to these **rules**, which govern the relationships between team members and the Organizers.
- Competition teams will be divided into two categories:
 - High school students from Liberec Region
 - Students from the Technical University of Liberec
- Participants will work on their **own computers**.
- Participation is **free of charge**.
- Participants will be provided with free meals and refreshments throughout the Ideathon.
- Participants must adhere to the principles of respectful behaviour, refrain from consuming alcohol or other intoxicating substances, and follow all instructions from the Organizers. At the beginning of the event, participants will be introduced to health and safety rules (BOZP), which they must strictly adhere to throughout the Ideathon!
- Participants are responsible for the safety and proper functioning of their own electrical devices, which they will plug into power outlets during the Ideathon.



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13. Participation is voluntary. Participants acknowledge that they are attending the event at their own risk and responsibility. The Organizers assume no legal liability for any damage to participants' property or for any injuries sustained during the event.
14. Each team must have at least one member who speaks Czech, as presentations before the jury and any post-event discussions with the topic owners will be conducted in Czech – in the case of developing the work results after the competition.
15. **Minor participants (under 18) must provide the Organizers a signed consent form from a legal guardian before the start of the Ideathon.**

Judging & Awards

1. Each team's solution to the challenge will be **assessed** as a competition project by an **expert jury**, composed of representatives of the Organizers and Partners. The jury composition will be announced on the first day of the Ideathon.
2. The main expected deliverables from the teamwork are a presentation of the proposed solution and a completed project sheet, both in Czech language.
3. The final presentation before the jury will be conducted in Czech. Each team has 3 minutes to present their solution. The jury will then have 3 additional minutes to ask clarification questions.
4. The expert jury will evaluate projects based on the following criteria:
 - **Innovation:** Idea, originality, and innovative aspects of the solution
 - **Project/concept:** Potential, feasibility, viability, and complexity
 - **Execution:** Technical quality of the project
 - **Presentation:** Effectiveness of conveying the idea to the jury
5. **Jury voting is secret.**
6. Prize money will be awarded to:
 - a. The best high school team (main prize in the high school category)
 - b. The best TUL team (main prize in the university category)
 - c. The most original high school project (special jury prize in the high school category)
 - d. The most original TUL project (special jury prize in the university category)
7. If no solution fully meets the challenge requirements, prizes may be awarded partially or not at all. The final decision rests with the jury.
8. **Prizes are not legally enforceable.**

Intellectual Property

1. The primary goal of the Ideathon is to contribute to solving a competition challenge. **Participants (or their legal guardians) expressly agree that all outputs presented during the Ideathon may be freely used by the challenge sponsors as a basis for further development.**



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2. By participating, each team member grants consent for all created outputs to be used without limitation (regarding quantity, scope, frequency, or geographic restrictions), especially for **presentation and publicity purposes**.
3. All members of all teams agree to their work results being publicly shared by the Organizers. They also agree that the Organizers reserve the right to modify, adapt, process (including translation), or integrate the outputs into larger projects, audiovisual works, or databases.
4. The team members agree that **the outputs will not be considered trade secrets**, as the Ideathon is a public competition. Participants understand that ideas, processes, principles, and methods are not protected under copyright law.
5. All outputs created by the team members during the Ideathon **must be original** and will represent their own creations or ideas.
6. **Future collaboration between teams and challenge sponsors is expected after the Ideathon, based on mutual agreement.**

Personal Data Protection

1. The participants are aware that in the case of accepting these rules by the participant (or their legal guardian), the Organizers are authorized to process their personal details consisting of: name, surname, email, phone number, field of study, as well as details about the participation in the Ideathon, especially details regarding their team membership and project evaluation. It is not possible to join the Ideathon if these mandatory details are not provided and not accepted to process.
2. The purpose of processing is the event organization of Ideathon, in compliance with Article 6(b) GDPR. The participants are aware that the Organizers may also use the data for direct marketing purposes, especially commercial communication.
3. Personal data will be processed in an automated way, in other cases by authorized employees of the Organizers. The participants agree that the Organizers are authorized to share their personal data with their Partners. Other recipients may include processing teams, especially providers of IT services used by the organizers.
4. Participants are aware that they have the right to withdraw their consent, request confirmation of data processing, access, correct, restrict, delete, or transfer their data, if required conditions are met, as well as having the right to file a complaint with the Czech Data Protection Authority.
5. Participants are aware that they may object to the use of their data for direct marketing at any time, which will be possible to do cancel through every sent communication.
6. In case of questions regarding the processing of personal information, the participants are allowed to contact the Organizers through the e-mail address liberec@czechinvest.org.
7. The participants agree that during the entire Ideathon event, **photo, audio, and video recordings** capturing their likeness or their expression of personal nature may be taken, as well as **consent to the use of these recordings by the Organizers and Partners, including for**



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promotional and commercial purposes, especially for the promotion of Ideathon and its Organizers. This consent is provided for free.

Final Provisions

1. The Organizers reserve the right to change any aspect of the Ideathon, including rules, their changing, change of the program, time schedule of the event, pausing of the event, early stopping or cancelation of the event, not awarding the main or special awards due to a non-satisfactory quality of the competing projects, disqualifying any teams or its team members without the right for any compensation, especially in the case of not respecting these Rules or for the suspicion of their breaking, unlawful actions or any other type of negative behaviour influencing the Ideathon and its results.
2. These rules are governed by Czech law. By approving consent during registration, the participants accept these rules and commit to adhere to them.
3. Apart from these rules, participants of the Ideathon also agree to abide and respect the laws and ethical standards of the Czech Republic, as well as not act in contrary with good morals and legitimate interests of the Organizers.



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